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# ATIC @Tokyo

Asia Trader & Investor Convention  
1-2 November 2008  
Prism Hall, Tokyo Dome

Organized by



Partner in Latin America



Supported by



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For more information, please contact:

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## ATIC @TOKYO OVERVIEW

### Equity Derivatives Investment

Warrants | Options | Futures | ETF | CFD | Commodities

### Investing in International Markets

China | India | ASEAN | Brazil | Mexico

Having benefited more than 300 financial services companies, 75,000 active traders & investors through multiple successful stops in Singapore, Kuala Lumpur, Shenzhen, Bangkok, Ho Chi Minh City & Mumbai, Asia's largest investment event is coming to TOKYO on 1-2 November 2008 at Prism Hall, Tokyo Dome.

ATIC @Tokyo will feature more than 40 English & Japanese seminars, 25 international & local speakers, 35 exhibitors and 8,000 targeted investors.



ATIC attendees at a booth demonstration

#### 2008/2009 ATIC Calendar

City	Date	Venue
Tokyo	1 & 2 Nov 08	Prism Hall, Tokyo Dome
Kuala Lumpur	14 & 15 Mar 09	KL Convention Centre
Singapore	18 & 19 Apr 09	Suntec Singapore
Ho Chi Minh City	6 & 7 Jun 09	Saigon Exhibition & Convention Center

\*Please check with Organizer for updates

## THE ATIC DIFFERENCE

Largest Pan Asian One-Stop Trading & Investment Event  
Content Driven  
International & Local Languages  
Integrated Active Investor & Executive Level Networking Platform  
Constant Flow of Qualified Prospects



## WHY EXHIBIT?

- Opportunity to engage more than 8,000 qualified sophisticated & typically affluent investors
- Cost-effective Pan Asian platform for launching latest products to form an initial base of liquidity
- Highlight product differentiation against competitors by speaking at dedicated seminars
- Understand your prospects' decision making process through face-to-face interaction
- Ability to co-create customized marketing plans with ATIC Organizer to effectively maximize profit potential

- Direct networking opportunities with international & local stock exchanges, regulators, brokers, banks, information providers etc

## WHO SHOULD EXHIBIT?

- Stock Exchanges
- Banks
- Brokerage Firms
- Fund Managements
- Financial Institutions
- Financial Data Providers
- Financial Publications
- Property Investment Houses
- Alternative Investments Companies
- Listed Companies



ATIC attendees trying out new products in the market

## SHOW STRUCTURE

### Free Seminars

Admission to ATIC @Tokyo is through registration and complimentary. Educational content forms an integral part of ATIC. Attendees will get to attend over 40 English & Japanese trading & investment seminars over a 2-day period and exhibitors will be able to enjoy these exclusive presentation opportunities to present & interact with a qualified audience.

All seminar programs are arranged on a staggered basis so as to promote a constant traffic flow to the exhibition area.



Attendees at a free seminar session

Warrants | Options | Futures | ETF | Commodities | CFD | Equities | FOREX | Insurance  
| Property | Trading Strategies | Alternative Investments | Financial Information Systems

China | India | ASEAN | Brazil | Mexico

### Master Trading Sessions

Internationally renowned trading gurus are a highlight of each ATIC. They are specially invited to conduct extended intensive paid seminars for people who wish to set themselves apart from the average trader.

ATIC has engaged international speakers such as Daryl Guppy, Mark D Cook, Joe DiNapoli, Ray Barros, Brent Penfold, Stuart McPhee, all capable of drawing hundreds of traders on their own.



Mr Daryl Guppy, Regular CNBC Chartman

**Executive Level Sessions & Networking Dinner (By Invitation Only)**

C-level executives and Directors of local & overseas financial communities are invited to join in the opening ceremony, special interest panel discussions, networking breaks and networking dinner during ATIC. These highly exclusive activities are by invitation only and offer dynamic networking opportunities to forge & strengthen business relationships.

The ATIC@Tokyo networking dinner will be held on 31 October 2008.



A congregation of high level finance professionals from more than 10 countries at the networking dinner, Ritz Carlton Singapore

**In Conjunction with ATIC – Investor Relations Roadshow**

An Investor Relations Roadshow will be held in conjunction with ATIC @Tokyo. The Roadshow will be held on 31 October 2008.

Featuring 10-20 listed Chinese & ASEAN companies, alongside with 10 brokerages from Asia and attended by 20-40 fund managers & analysts, the Investor Relations Roadshow aims to highlight notable investment opportunities in Asia.

## ATIC @TOKYO PROGRAM




### 31 October, Friday

0900 – 1700 Investor Relations Roadshow , Tokyo, Japan (In conjunction with ATIC @Tokyo)

1900 – 2100 ATIC @Tokyo Networking Dinner

### 1 November, Saturday ATIC @Tokyo Draft Program

				300 pax	300 pax	200 pax
10.00 AM	-	10.15 AM		Opening Ceremony	Master Trader	
10.15 AM	-	10.30 AM				
10.30 AM	-	10.45 AM				Equities
10.45 AM	-	11.00 AM		Break		
11.00 AM	-	11.15 AM				
11.15 AM	-	11.30 AM	Panel Discussion			
11.30 AM	-	11.45 AM	1			Forex
11.45 AM	-	12.00 PM	Panel Discussion	Master Trader		
12.00 PM	-	12.15 PM	2			
12.15 PM	-	12.30 PM	Panel Discussion			Warrants
12.30 PM	-	12.45 PM	3			
12.45 PM	-	1.00 PM				Derivatives
1.00 PM	-	1.15 PM				
1.15 PM	-	1.30 PM	Warrants			
1.30 PM	-	1.45 PM		Master Trader		
1.45 PM	-	2.00 PM				Trading Strategy
2.00 PM	-	2.15 PM	Equities			
2.15 PM	-	2.30 PM				
2.30 PM	-	2.45 PM				Property
2.45 PM	-	3.00 PM	Forex			
3.00 PM	-	3.15 PM				
3.15 PM	-	3.30 PM		Speaker Clinic		Derivatives
3.30 PM	-	3.45 PM	CFD			
3.45 PM	-	4.00 PM				
4.00 PM	-	4.15 PM				Warrants
4.15 PM	-	4.30 PM	ETF	Alternative Investment		
4.30 PM	-	4.45 PM				
4.45 PM	-	5.00 PM		Lucky Draw		

-  Ticketed
-  Invited Guests
-  Free seminars

## 2 November, Sunday ATIC @Tokyo Draft Program

		300 pax	300 pax	200 pax
9.00 AM	- 9.15 AM			Forex
9.15 AM	- 9.30 AM	Derivatives	Trading Strategy	
9.30 AM	- 9.45 AM			
9.45 AM	- 10.00 AM			Derivatives
10.00 AM	- 10.15 AM	Equities	<b>Master Trader</b>	
10.15 AM	- 10.30 AM			
10.30 AM	- 10.45 AM			Warrants
10.45 AM	- 11.00 AM	Forex		
11.00 AM	- 11.15 AM			
11.15 AM	- 11.30 AM			Equities
11.30 AM	- 11.45 AM	Derivatives		
11.45 AM	- 12.00 PM		<b>Master Trader</b>	
12.00 PM	- 12.15 PM			Alternative Investment
12.15 PM	- 12.30 PM	Trading Strategy		
12.30 PM	- 12.45 PM			
12.45 PM	- 1.00 PM			CFD
1.00 PM	- 1.15 PM	Warrants		
1.15 PM	- 1.30 PM		<b>Master Trader</b>	
1.30 PM	- 1.45 PM			ETF
1.45 PM	- 2.00 PM	Property		
2.00 PM	- 2.15 PM			
2.15 PM	- 2.30 PM			Trading Strategy
2.30 PM	- 2.45 PM	Derivatives		
2.45 PM	- 3.00 PM			
3.00 PM	- 3.15 PM			Property
3.15 PM	- 3.30 PM	Warrants	Forex	
3.30 PM	- 3.45 PM			
3.45 PM	- 4.00 PM			Derivatives
4.00 PM	- 4.15 PM	ETF	Trading Strategy	
4.15 PM	- 4.30 PM			
4.30 PM	- 4.45 PM	<b>Lucky Draw</b>		
4.45 PM	- 5.00 PM	<b>Lucky Draw</b>		

-  Ticketed

-  Invited Guests
-  Free seminars



Opening Ceremony at ATC @Singapore 2008

Singapore Exchange, Mr Gan Seow Ann, Senior Executive Vice President and Head, Markets  
NextVIEW Group, Mr Stephen Lai, CEO  
China Trade and Investment Promotion Council (Shenzhen), Mr Wang Yi Shan, Deputy CEO  
Bursa Malaysia, Puan Zaini Long, Head, Group Marketing & Communications  
Tokyo Stock Exchange, Inc., Mr Masaki Suzuki, General Manager & Chief Representative  
Ho Chi Minh Stock Exchange, Mdm Phan Thi Thuong Tam, Deputy CEO  
Hanoi Securities Trading Center, Mr Nguyen Anh Tuan, Executive Director of Bond Dept



Panel Discussion: Co-Listing on Overseas Stock Exchanges for Vietnamese Listed Companies

Cairo & Alexandria Stock Exchanges, Vice-Chairman, Dr Mohammed O mran  
 Bursa Malaysia, Senior Manager, Projects, Market & Product Development, Mr Sureson Krisnasamy  
 London Stock Exchange, Senior Manager, South East Asia & Australia, Mr Jack W ong  
 NASDAQ OMX, Head of Asia Pacific, Mr Eric Landheer  
 Tokyo Stock Exchange, Deputy Head, Project Team for New Market, Listing Dept, Mr Keisuke Arai  
 Hong Bao Media, MD, Ex -CNBC Anchorman, Mr Mark Laudi

## SOME PAST PARTNERS



### Supported by

- Tokyo Stock Exchange
- Bursa Malaysia
- Singapore Exchange
- NASDAQ OMX
- London Stock Exchange
- Ho Chi Minh Stock Exchange
- Multi Commodity Exchange of India
- Hanoi Securities Trading Centre
- China Trade Promotion Council
- Agricultural Futures Exchange of Thailand

### Platinum Partners

- Standard Chartered Bank
- Deutsche Bank
- RHB Investment Bank
- CMC Markets
- China Merchant Securities
- Sacombank Securities

### Gold Partners

- ABN Amro Bank
- Macquarie Securities
- Deutsche Securities
- SAXO Capital Markets
- ODL Securities
- OCBC Securities
- IG Markets
- Walton International Group

### Silver Partners

- PhillipCapital
- Deutsche FX
- City Index
- Taifook Securities
- FXCM

### Standard Partners

- MF Global
- Okachi Malaysia
- CIMB Investment Bank
- MIG Investments
- AmInvestment Bank
- Universal Assets
- Australian Wine Index

### Media Partners

- CNBC
- Dow Jones
- John Wiley & Sons
- Smart Investor
- The Edge
- The Saigon Times
- Vietnam Investment Review

## PARTICIPATION OPTIONS

Choose one of the packages below or create your own with your sales representative.  
Prices are not inclusive of prevailing taxes.

### Titanium Partner



- 36sqm Raw exhibition space at premium location
- Seminar room naming rights (First come first serve basis)
- 2 x 45mins speaking slots
- 1 x Panel discussion panellist opportunity (For high-level executives only)
- 4 x Networking dinner invitations
- 20 x Master trading tickets
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all venue signages
- Logo on paper bag
- Paper bag insertion of choice
- Full page colour ad in event directory
- Corporate profile in event directory
- Linked logo on ATIC website

### Platinum Partner

- 36sqm Raw exhibition space at premium location
- 2 x 30mins speaking slots
- 2 x Networking dinner invitations
- 10 Master trading tickets
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all venue signages
- Logo on paper bag
- Paper bag insertion of choice
- Full page colour ad in event directory
- Corporate profile in event directory
- Linked logo on ATIC website



## Gold Partner



- 18sqm Standard exhibition space at premium location
- 2 x 30mins speaking slots
- Logo to be included in all event marketing collaterals
- 2 x Networking dinner invitations
- Logo to be displayed along with all event venue signages
- Corporate profile in event directory
- Linked logo on ATIC website

## Silver Partner

- 9sqm Standard exhibition space
- 1 x 30mins speaking slot
- Logo to be displayed along with all event venue signages
- Corporate profile in event directory
- Linked logo on ATIC website

## Refreshments Sponsor (Opening Ceremony)

- Standing banners at refreshments area
- 1 x 5mins Welcome speech during refreshments
- Dedicated logo exposure during opening ceremony
- Logo to be displayed along with all event venue signages
- Corporate profile in event directory
- Linked logo on ATIC website

\*Refreshments will be catered to 300 invited guests



## Networking Dinner Sponsor



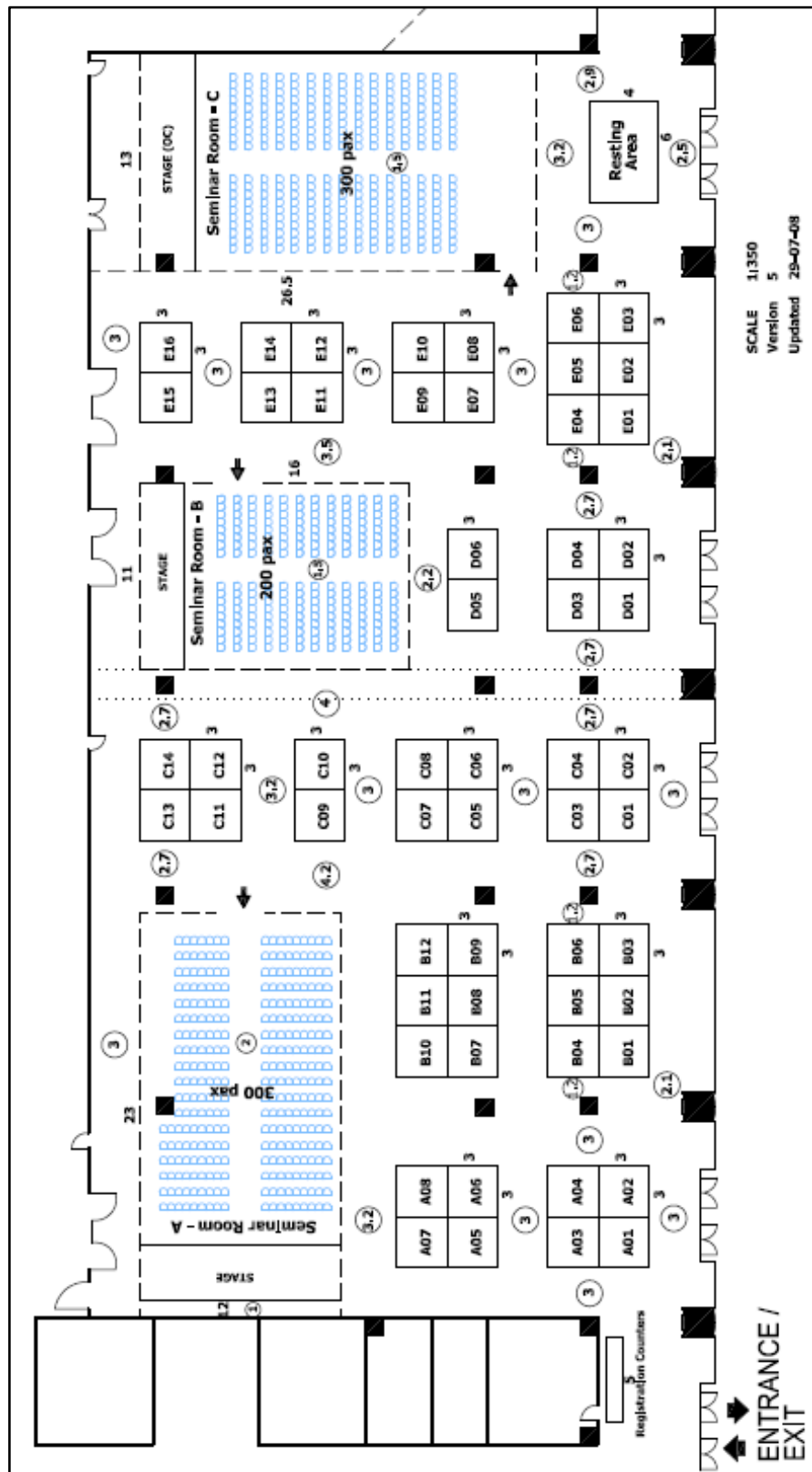
- Standing banners at networking dinner
- 1 x 10mins Welcome speech during networking dinner
- 4 x Networking dinner invitations
- Logo to be displayed along with all event venue signages
- Corporate profile in event directory
- Linked logo on ATIC website

## Exhibition Shell Scheme (per 9sqm)

- Standard exhibition shell booth
- Corporate profile in event directory
- Linked logo on ATIC website



# FLOOR PLAN



## ABOUT THE ORGANIZER



Since its establishment in 1999, T&C Group has extended financial information business across the global stage. T&C Group has been expanding mainly two types of business of the Financial Information segment and the Financial Advisory segment, and it has just fully started the Entertainment segment and the License segment.

Always taking a timely, user-friendly approach, Financial Information segment provides a comprehensive lineup of financial information on Japanese and Chinese stocks, foreign exchange market, international finance, and other areas to serve the needs of diversified international investment.

Staffed with professionals attuned to global development, Financial Advisory segment offers advice and consulting on not only asset management, but also securitization, M & A, financial offshoring, fund management, and other financial options.

We operate a global network that includes subsidiaries in the United States, China, Switzerland, and Singapore. Capitalizing on these resources, we will build a system that can swiftly cope with the latest information and market fluctuation to supply investors with truly useful international financial information.

For more information, please visit [www.tandch.com](http://www.tandch.com)



NextVIEW is a leading provider of real-time financial market information, decision support tools and investor education services in the Asia Pacific Region. Established in 1999, NextVIEW operates 7 offices in Singapore, Malaysia, China, Hong Kong, Thailand, India and Vietnam, serving customers in 18 countries.

NextVIEW offers a comprehensive range of solutions to empower companies and individuals with real-time information, tools and analytics required for better investment decision-making.

Through the Asia Trader & Investor Convention (ATIC), ASEAN Rubber Conference (ARC) and other investor education events, NextVIEW promotes information exchange and education of Asian investors and traders with latest products and services by offering exciting topics, international speakers and perspectives.

NextVIEW also operates [InvestAsiaOnline.com](http://InvestAsiaOnline.com), a financial portal with real-time investment information and networking platform with leading market strategists and professional traders to enhance investment decision.

For more information, please visit [www.thenextview.com](http://www.thenextview.com)